



Envisage International

2015 Media Packages



Envisage International Corporation (EIC) has built a community of over six million international students that turn to our network of websites as a trusted resource to help prepare them for their international education. Our school partners benefit from our SEO expertise and exposure through our sites, using us a vehicle to deliver content and gain access to millions of international students from all around the world.



Featured Package

\$1,995 per year

- The Base package offers schools affordable access to international students through an enhanced profile on the InternationalStudent.com School Search.
- Enhanced School Profile with unlimited content includes:
 - School logo, overview, program descriptions and statistics
 - Student profiles, scholarship and financial aid information
 - Photos and videos, of campus, students or other relevant subjects
 - Social media feed integration of school Facebook and Twitter feeds
 - Top listing when students search on your school's criteria
- Lead form, direct link to school website, or both
- Dedicated account consultant
- Uncapped number of leads



Outbound Package

\$3,995 per year

- All features of the “Base Package,” plus:
- Social Media Exposure through Facebook, Twitter, Google+, RenRen and Sina Weibo
- One newsletter inclusion (250,000+ opt-in subscribers)
- Banner ads in rotation
- 200 minimum leads guaranteed, no cap



SEO Package

\$7,495 per year

- All features of the “Outbound Package,” plus:
- Minimum three inbound links to your profile from relevant content
- One additional Newsletter inclusion (two total)
- Quarterly blog posts
- Featured Listing on IEFA, International Scholarships or ESL Directory
- 300 minimum leads guaranteed, no cap



Platinum Package

\$9,995 per year

- All features of the “SEO Package,” plus:
- One language translation for your school profile
- Inclusion in two Featured School emails
- Inclusion in triggered email for your choice of program
- 400 minimum lead guarantee, no cap

Optional Extras

With any of our packages, you can include extra “add-ons” to tailor the package to your needs:

- Language Translation (\$1,000 per language)
- Google Hangout (\$1,995 each)
- Newsletter Promotion (\$995 per promotion)
- Banner Ads (\$995 per year)
- Customized Emails (\$2,995)
- Featured Listing on ESLdirectory.com (\$995 per year)
- Featured Listing on InternationalScholarships.com and IEFA.org (\$995 per year)

In additions to the packages above, we also offer pricing on a cost-per-lead basis.

Key Statistics



500,000 monthly visitors
Generating over 1,000,000 page views

250,000+
Newsletter Subscribers

Top Countries
USA, UK, India, China, Canada,

Conversion Rates
High performing pages ranging from 7% to 11%

For more information about any of the packages, please contact:

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