



The UNF Master of Science in Management (MsM) program builds a bridge to business for professionals with non-business academic backgrounds.

Completing the program can help you to develop core business skills that will make you stand out and empower you in your job and throughout your professional career.

UNF Coggin College of Business faculty are on the cutting-edge of business intelligence, bringing those insights into the classroom to equip students with the skills needed to maintain a competitive edge. Combined with a network of industry connections and Jacksonville's vast business community, there is no better place than the UNF MsM to master your career

10 COURSES | NON BUSINESS UNDERGRADUATES | 20 MONTHS

## PROGRAM ADVANTAGES



### Flexibility

3 starts per year giving you the option to start:

- Fall
- Spring
- Summer



### Low Cost

**\$14,805.90\***



### Credibility

AACSB accredited. Knowledgeable and experienced faculty.

\*Tuition based on Florida resident rate of \$493.53 per credit hour. Based on Fall 2020 tuition rates. Additional fees may apply. Tuition is subject to change. Tuition value does not include textbooks.





## CORE REQUIREMENTS (24 CREDITS)

**MAN 6002** Cornerstones of Management  
**ECO 6060** Economic Analysis (Macro & Micro)  
**MAR 6055** Fundamentals of Marketing  
**ACG 6005** Fundamentals of Financial Accounting  
**BUL 6138** Management in the Legal Environment  
**MAN 6536** Planning and Control of Business Processes  
**FIN 6407** Fundamentals of Financial Management  
**MAN 6724** Strategy for Business

## ELECTIVES (6 CREDITS)

SELECT 2 COURSES

**ACG 6305** Management Accounting  
**ECO 6415** Making Decisions with Data  
**ECP 6705** Economics of Business Decisions  
**ISM 6021** Management of Information Technology  
**MAN 6296** Organizational Leadership  
**MAR6805** Marketing Strategy

## MASTER YOUR CAREER WITH COGGIN GRADUATE PROGRAMS

### ADMISSION REQUIREMENTS

- **Bachelors degree** from a regionally accredited institution, with a GPA of a 3.0 or higher in the last 60 credit hours
- **Resume**

### APPLICATION CHECKLIST

- **Online Application** and \$30 Application fee
- **Transcripts-** Submit official transcripts from all institutions attended to the Graduate School
- **Resume-** Submit a professional resume via your application checklist in myWings.

### APPLICATION DEADLINES

**Fall (August start):** August 1st  
**Spring (January start):** December 1st  
**Summer (May start):** April 15th