



Envisage International

2014 Media Packages



Envisage International Corporation (EIC) has built a community of over six million international students that turn to our network of websites as a trusted resource to help prepare them for their international education. Our school partners benefit from our SEO expertise and exposure through our sites, using us as a vehicle to deliver content and gain access to millions of international students from all around the world.



Featured Package

\$1,995 per year

- The Featured package offers schools affordable access to international students through an enhanced profile on the InternationalStudent.com School Search.
- Enhanced School Profile with unlimited content includes:
 - School logo, overview, program descriptions and statistics
 - Student profiles, scholarship and financial aid information
 - Photos and videos, of campus, students or other relevant subjects
 - Social media feed integration of school Facebook and Twitter feeds
 - Top listing when students search on your school's criteria
- Lead form, direct link to school website, or both
- Dedicated account consultant
- Uncapped number of leads



Outbound Package

\$3,995 per year

- All features of the "Featured Package," plus:
- Social Media Exposure through Facebook, Twitter, Google+, RenRen and Sina Weibo
- One newsletter inclusion (200,000+ opt-in subscribers)
- Banner ads in rotation
- 100 minimum leads guaranteed, no cap



SEO Package

\$7,495 per year

- All features of the "Outbound Package," plus:
- Minimum three inbound links to your profile from relevant content
- One additional Newsletter inclusion (two total)
- Quarterly blog posts
- Featured Listing on IEFA, International Scholarships or ESL Directory
- 200 minimum leads guaranteed, no cap



Platinum Package

\$9,995 per year

- All features of the "SEO Package," plus:
- One language translation for your school profile
- Inclusion in two Featured School emails
- Inclusion in triggered email for your choice of program
- 300 minimum lead guarantee, no cap

Optional Extras

With any of our packages, you can include extra “add-ons” to tailor the package to your needs:

- Language Translation (\$1,000 per language)
- Newsletter Promotion (\$1,000 per promotion)
- Banner Ads (\$1,000 per year per banner in rotation)
- Customized Emails (\$20 CPM with a \$500 design and setup fee)
- Trigger Emails by Program (\$1,000 for each trigger with a \$500 design and setup fee)
- Featured Listing on ESLdirectory.com (\$995 per year)
- Featured Listing on InternationalScholarships.com and IEFA.org (\$995 per year)

In additions to the packages above, we also offer pricing on a cost-per-lead basis.

Key Statistics



325,000 monthly visitors

Generating 1,325,000 page views

2,622,771 Uniques in 2013

Generating 15,899,004 page views

Top Countries

USA, UK, India, China, Canada, Philippines

Conversion Rates

High performing pages ranging from 7% to 11%

For more information about any of the packages, please contact:

Don Sears
Director of Sales
dsears@envisageinternational.com
Tel: (904) 247-1387 ext 114