



Envisage
International



As international experience becomes more a career necessity, and the number of students who travel or study around the world continues to increase, the vision of Envisage International remains the same. Our mission is to empower and encourage students to pursue an international education, and provide them with the tools they need to educate themselves and experience the world.

Envisage International owns and operates the largest international student facing network of websites, reaching over 4 million international students annually. The sites are geared toward providing information, resources, products and services to students all around the world. Our primary domains are:

InternationalStudent.com

As the most comprehensive resource for international students that wish to study in the US on the web, InternationalStudent.com provides deep and quality content regarding international education to students from all around the globe. In addition to being the definitive resource for studying in a foreign country, the site helps them to connect with schools directly through our school search tool that has over 2400 schools that accept international students.

ESLdirectory.com

The ESL Directory provides students with access to one of the most comprehensive lists of "English as a Second Language" programs from all around the world. Our initial free listing directory has allowed the list to grow to well over 1,250 programs from all corners of the globe. Students can visit the site, research their options and contact the schools directly at no cost to them or to the school.

Other Sites

UK International Student

<http://uk.internationalstudent.com/>

Global Study

<http://globalstudy.com/>

Australia International Student

<http://oz.internationalstudent.com/>

International Education and Financial Aid

<http://IEFA.org/>

International Scholarships

<http://internationalscholarships.com/>

International Student Forums

<http://www.InternationalStudentForums.com>

For further information about our network and affiliated websites, please take some time to visit our corporate website where you can find full details about all our domains we offer to international students and the international education market:

<http://www.envisageinternational.com>
info@envisageinternational.com

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ONLINE MARKETING

Since our only focus is on International Education and all online, we know how to get your brand and message in front of over 4 million international students. Whether it is online advertising solutions, social media marketing, content generation/ distribution or email marketing campaigns, we will effectively deliver your message.



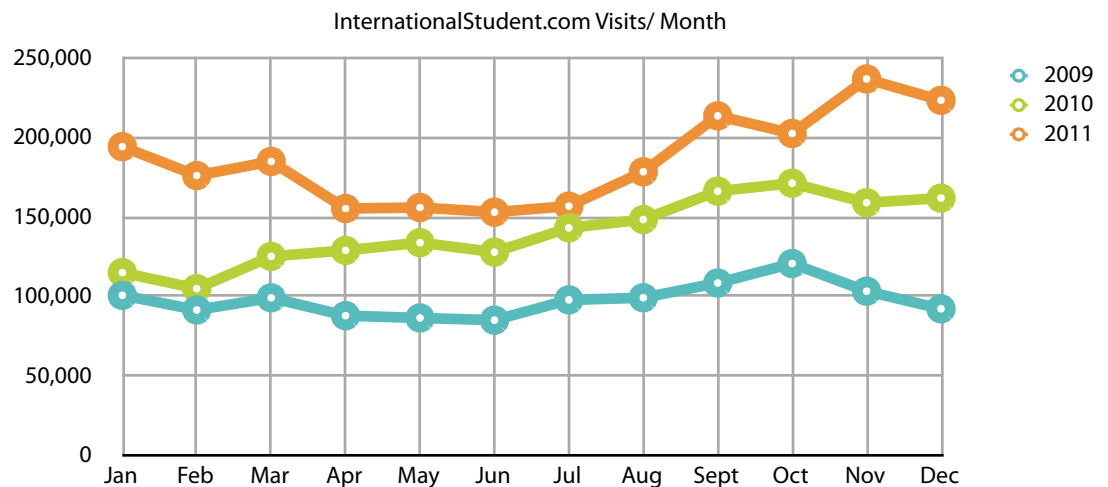
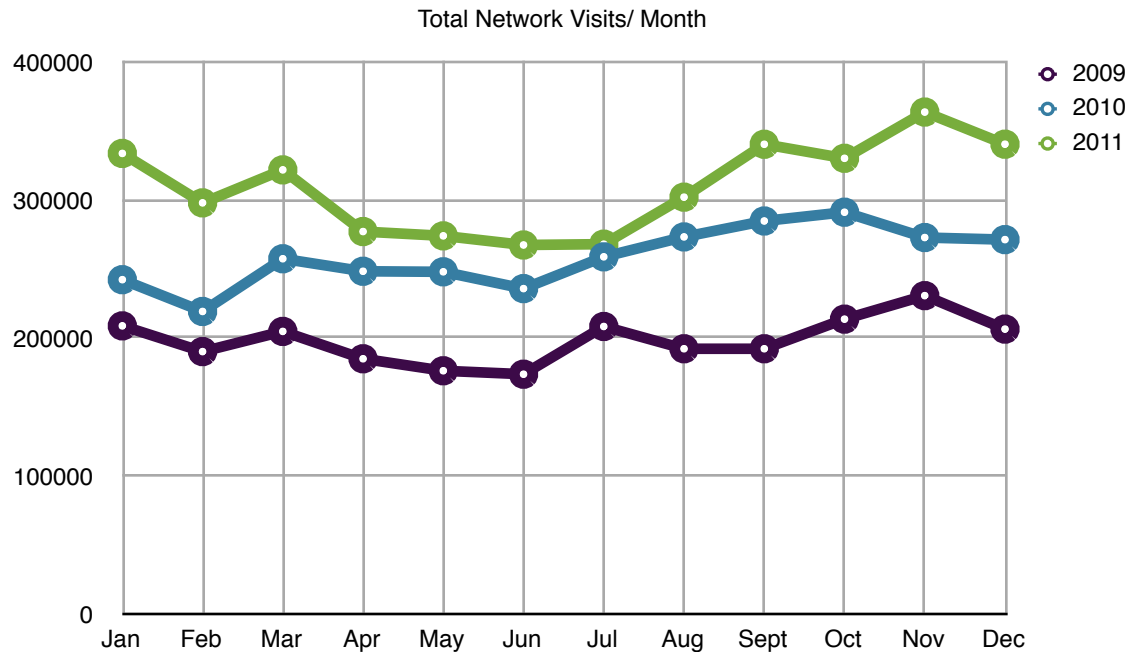
LEAD GENERATION

Our unique approach to lead generation, through our organic traffic, will deliver the highest quality and exclusive international student leads to your institution. Tell us what the ideal student is for your school and we will send them to you in real time.

Traffic and Demographics

The majority of traffic to our sites is organic, and has been developed over the network's 13 year history through careful link exchanges, inbound links from thousands of schools and partners, and website optimization. Students find us either by word of mouth, listings on schools websites or simply through our strong search rankings.

Below you will find some details about our stats and demographics:



| InternationalStudent.com Top 10 Countries | |
|---|-----------------|
| 1. USA | 6. Germany |
| 2. Great Britain | 7. Canada |
| 3. India | 8. Mexico |
| 4. China | 9. Pakistan |
| 5. Russia | 10. Netherlands |

| InternationalStudent.com Top Search Terms |
|---|
| 1. International Student(s) |
| 2. International Student Exchange |
| 3. Study/ Studying in the USA |
| 4. Work in (the) USA |
| 5. International Scholarships |

School Listings

We offer a number of packages that are designed to provide schools and organizations with targeted exposure to our international student community.

Free School Listings

Through our school search tool on InternationalStudent.com, and our ESL school search tool on ESLdirectory.com, you can list your school at no cost with a standard listing. Your listing will appear in our search results page when students are looking for schools, and the contact form on your profile will go directly to your email to receive free students leads. You can also manage your account and download leads and reports through our admin interface. To create your account please visit:

Undergraduate/ Graduate Schools:

<http://www.internationalstudent.com/school-register/>

English as a Second Language schools:

<http://www.esldirectory.com/school-administrators/register>

Featured Listing - *InternationalStudent.com*

For colleges and universities that offer undergraduate and graduate programs, you can enhance your school's profile on our site by upgrading to a Featured School listing that provides:

- Top and highlighted listing whenever search results include your school
- Enhanced profile page allowing you to include your school's logo, student profiles, degree programs offered, school photos and integration of your school's Facebook and Twitter channels.
- Student Inquiries (leads) sent directly to you in real time
- Direct homepage access to your listing from InternationalStudent.com
- Newsletter inclusion (reaching 400,000 opt in subscribers)
- 120 x 60 banner in rotation
- Multiple Facebook posts and tweets
- Multiple blog posts about your school

Click the link below for an example of one of our featured schools:

<http://www.internationalstudent.com/school-search/209/usa/florida/university-of-north-florida>

Featured Listing - *ESLdirectory.com*

For English as a Second Language programs, schools can enhance their profile allowing greater exposure to our student community looking for ESL programs. The package will provide you with:

- Top and highlighted listing whenever search results include your school
- Dedicated listing in the "Featured School" page on our site
- 150 x 40 image in rotation throughout the site
- Multiple Facebook posts and tweets
- Multiple blog posts about your school

Lead Generation

Focusing solely on international education, we are delivering thousands of exclusive, high quality leads to schools and partners each month. Through our unique, organic approach to lead generation, our leads convert! Our exclusive leads take away the competition and allow you to focus on converting the student from lead to enrollment at a much higher rate.

You tell us what the ideal student looks like that will fit your institution, and we will deliver them in real time. Are you looking for high school seniors, or older students already holding a Bachelors or Master's degree? Do you want students interested in studying law, culinary, or liberal arts from the UK? Or maybe an MBA from India, Singapore or South Korea? We can match the ideal international student to your school's programs.

How we deliver:

- School Profile Page – We will develop a custom school profile page for your institution on our flagship site, InternationalStudent.com that will serve as the focal point of our marketing efforts. The purpose of the profile page is to represent your school and describe the available programs available to international students. The school profile includes:
 - School logo and full contact information
 - Current student profiles and testimonials
 - Listing of degrees offered
 - Integration of Twitter and Facebook pages
 - Campus photo stream
- Online Marketing – We will market your school's profile page to our community of international students, using the reach of our network of sites, social media, newsletters, content generation/ distribution, email marketing and other efforts to provide you with high caliber international student leads.
- Concierge Service – Our exclusive Concierge Service is available to students on InternationalStudent.com and ESLdirectory.com and allows them to be matched with a school that meets their education needs. Students can create a profile, submit their information which we then match with the appropriate school.

What makes our lead generation better?

- Leads are exclusive
- International education is all we do
- Organic traffic
- Real-time lead delivery

Please Contact Us for More Information:

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